



**League of Women Voters[®]
of Los Angeles County**

An Inter-League Organization

**LEAGUE LEADERSHIP
ACADEMY:
Next Level Communications**

Saturday, April 22, 2017

9:30 AM to 4 PM

UTLA Headquarters

(United Teachers Los Angeles)

**3303 Wilshire Blvd., 8th Fl.
Los Angeles CA 90010**

Parking entrance is in bldg. off Berendo, fee is \$5 before 10:00 AM or, across Berendo open parking fee is flat rate on Sat. of \$5 as well.

Plan to carpool

See map attached

**Storytelling and Messaging
for Impact**

Learn to tell powerful stories and deliver persuasive messages to move your audiences to action. Practice new techniques and approaches to presentations and outreach. This one-day workshop will help you:

- Identify and understand your audience,
- Learn the elements of appealing stories,
- Use Imagery and videos, and,
- Frame messages to motivate your community.

This will be an energetic day that promises to be enlightening and fun.

Agenda

— Networking and Continental Breakfast

- Personality Compass: Understand Yourself; Understand Others

— Break

- Connecting with Audiences through Story

— Lunch

- Crafting a Presentation that Inspires

— Break

- Framing Your Message to Advocate and Educate

Please send form and check payable to LWV/LAC

Mail to S. Trutt, 1508 Greenfield Ave., #207, Los Angeles, CA 90025

Call for info: Tel. 310-479-7482

lacilo.ca.lwvnet.org



League Name _____

Name(s) _____

Member Reservation Deadline is April 15, 2017 # _____ @ \$25.00
Total enclosed \$ _____

Non-member Reservation Deadline is April 15, 2017 # _____ @ \$40.00
Total enclosed \$ _____

Box Lunch w/Beef # _____ w/Chicken # _____ or Vegetarian # _____
w/o NUTS _____ # _____